



JUNIOR LEAGUE OF
BOCA RATON

COMMUNITY PARTNERSHIP PROGRAM





JUNIOR LEAGUE OF BOCA RATON

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Mission

The Junior League of Boca Raton, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Focus Areas

The Junior League of Boca Raton focuses on three issues in our community: hunger, nonprofit support and child welfare.

Thank you for taking the time to learn how you can support the Junior League of Boca Raton (JLBR) through our Community Partnership Program.

The League Matters. For almost 50 years, the Junior League of Boca Raton has been making an impact on the South Palm Beach County community. JLBR has addressed problems, devised initiatives, and founded programs to build better communities. We have trained generations of women to be leaders in business, the nonprofit world, in neighborhoods, and in families. Our impact is positive and widespread.

You Matter. JLBR is only as strong as the individuals who join us to further our mission in the community. Each one of our donors strengthens the League through their donation of time, talent, and resources. We couldn't do it without your support and each one of our donors is important.

Your Gift Matters. Your gift to JLBR helps us make an impact within our three community focus areas — child welfare, feeding our community, and nonprofit support. The Junior League of Boca Raton devotes volunteer hours and dollars to many organizations tasked with the reality of solving these three issues each day. We are able to do that as a result of the generosity of donors and businesses such as yourself that give us the resources to make great things happen for people and organizations in need within our community.

We invite you to join us as we continue to build on our previous successes! Please consider joining our Community Partnership Program. We look forward to your partnership to remain successful as an organization who serves our members and the community.

We are deeply grateful for your consideration of a gift to our League. If you have any questions about the sponsorship opportunities and benefits or would like a sponsorship/benefits package tailored to your organization, please email info@jlbr.org or contact 561-620-2553.

#JLBRImpact



WHO WE ARE

OUR MISSION

The Junior League of Boca Raton, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR VISION

The Junior League of Boca Raton provides resources, knowledge and funding to the community through the training, education and voluntarism of its members. The Junior League of Boca Raton is proactive in developing collaborative partnerships to address significant issues in South Florida and improves the overall quality of life through a legacy of trained volunteers.

OUR COMMUNITY IMPACT

- VOLUNTEERED **5,469 HOURS** THROUGH DONE IN DAY VOLUNTEER PROGRAMS
- COLLECTED MORE THAN **12,767 POUNDS OF FOOD**
- COLLECTED & DISTRIBUTED OVER **4,300,000 DIAPERS SINCE 2011**

We have worked with our community leaders, Junior League leaders past and present and representatives of nonprofits in our service area to identify the issues of greatest concern to those we provide assistance. They are:

HUNGER • CHILD WELFARE • NONPROFIT SUPPORT

WHO SEES YOUR SUPPORT

The Association of Junior Leagues International Inc. (AJLI) is a charitable nonprofit organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. What began as 80 young women traveling to Manhattan's Lower East Side to volunteer at a settlement house has blossomed into a growing movement of trained volunteers improving their communities through advocacy, direct service, public education, fundraising and sheer hard work. Today there are over 150,000 Junior League members in 291 Junior Leagues in four countries – Canada, Mexico, the United Kingdom and the United States. The large majority of Junior Leagues – 284 – are in the United States.

Beyond accolades for more than a century of substantial community service, the over 150,000 Junior League members are a desirable audience for corporate sponsors seeking marketing opportunities as well as corporate citizenship initiatives.



AGE:

18 - 34	25%
35 - 54	47%
55+	28%

HOUSEHOLD INCOME / INVESTMENTS:

HHI \$50,000+	91%
HHI \$100,000+	54%
HHI \$200,000+	23%
Mean HHI	\$161,800
Mean Investable Portfolio	\$783,900

HIGHLY EDUCATED:

% Attended College	98%
% College Grads	88%
% Post Grads	46%

EMPLOYMENT:

Work Outside the Home

Actives & Provisionals	71%
Total Membership	57%

MARITAL STATUS:

Married	79%
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CHILDREN:

Under 18 at Home	45%
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JUNIOR LEAGUE MEMBERS ENTERTAIN:

At Least Once/Month	75%
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JUNIOR LEAGUE MEMBERS TRAVEL:

Mean # Trips / 12 Months

Business	7
Personal	4
Both Business & Personal	5

JUNIOR LEAGUE MEMBERS...

ARE INFLUENTIAL CITIZENS: Forty-one percent of Junior League members are “Roper Influentials” – political and social trendsetters. These women are a commanding force in the marketplace in terms of their purchasing habits, as well as those of the wide circle of friends and associates to whom they provide advice and guidance.

ARE RENAISSANCE WOMEN: Using GfK NOP's LifeMatrix System, 37 percent of Junior League members are Renaissance Women, 25 points higher than women on average. They represent a diverse group — affluent, married, professionals, high-energy, connected women. They are able to balance work, family and a myriad of cultural and educational activities. Digital products and services play a central role in the day-to-day management of their households.

GIVE BACK:

Average hours per week in Junior League activities 5.3

Junior League members who are involved in other voluntary organizations 80%

Junior League members who have donated money to a charity in the past year 98%

Source: The Association of Junior Leagues International, Inc.

JLBR COMMUNITY ISSUES



HUNGER

- We are improving the access of food to families who are food insecure by partnering with nonprofit organizations like Boca Helping Hands whose mission is to address the issue of hunger and to break the cycle of dependency.
- Through these targeted initiatives, it is our goal to improve food security in our community by improving food availability access and use.
- Our Nutrition/Education program is designed to educate our community of their healthy, affordable food choices while living on a limited budget.
- We continue to develop programs to assist our nonprofit community partners affected by the growing problem of food insecurity.
- Through a partnership with the City of Boca Raton, the JLBR maintains the largest community garden in South Florida. The mission of the Boca Raton Community Garden is to cultivate the spirit of community and enhance quality of life by creating and sustaining an organic garden of vegetables, flowers, plants, and trees as well as being a supplemental food source for Boca Helping Hands.

The issue of hunger affects our community in several ways.

Approximately 16% of the households in Florida are food insecure and **20% of our community's children live in food insecure households.**

CHILD WELFARE

The Junior League of Boca Raton has a long history of dedication to the children of our community. Child welfare is an issue that the League has focused on in numerous ways for 50 years and through various programs, projects and nonprofit community partners. We are tackling the problems affecting the health, safety and well-being of children in our service area in the following ways:

The League will continue to identify the problems affecting child welfare in our community and develop and implement programs such as:

- The League created the Junior League of Boca Raton Diaper Bank to serve a huge need in our community. One in three mothers struggle to provide enough diapers for their babies. Parents cannot take advantage of free or subsidized childcare if they cannot afford to leave a day's supply of disposable diapers at the childcare center.
- Along with our nonprofit community partners, through Done in a Day programs, we serve our community to improve the health, safety and well being of our local citizens.

DIAPER BANK STORAGE SPONSORS:



Junior League of Boca Raton Diaper Bank is the largest diaper bank in Palm Beach and Broward Counties. **We currently distribute approximately 150,000 diapers every other month** to local nonprofit agencies. **We serve over 3,000 children monthly.**

NONPROFIT SUPPORT

By providing support and training to our nonprofit community, the League is able to empower them to improve their organization's success and sustainability. Our highly-trained volunteers donate over 5,000 hours a year to fulfill the needs of our nonprofit community partners.

- We provide training through various programs at the Vegso Community Resource Center. Specialized training workshops are held for all of our area nonprofits.
- Our resource center enables nonprofits to research funding opportunities through our grant library. The Center's Resource Library houses the Foundation Center's Cooperation Collection core materials and other resources which are extremely useful to nonprofit organizations seeking funding and information about nonprofit management. In 2007, the Vegso Community Resource Center received the Vision Award from the Association of Junior Leagues International.
- We advocate for our League and community issues of concern at the State Public Affairs level and through the development of relationships and partnerships with our community leaders and representatives.

The Center's Resource Library houses the Foundation Center's Cooperation Collection core materials and other resources which are extremely **useful to nonprofit organizations seeking funding and information about nonprofit management.**

SHARING OUR PARTNERSHIP NEWS

IN THE NEWS

JLBR has a strong media presence throughout local publications and media outlets such as Boca Magazine, Coastal Star, and local television broadcast stations just to name a few. From press releases, to event photos and spotlight articles featuring our members, events, and mission, JLBR is very visible in the community. JLBR also publishes its own publication, "The Bridge" with a distribution of over 1,200.



SunSentinel

boca
THE ONLY BOCA RATON MAGAZINE

Coastal Star

Boca Raton News

[CLICK HERE TO VIEW OUR CURRENT MEDIA PACKAGE.](#)

SOCIAL

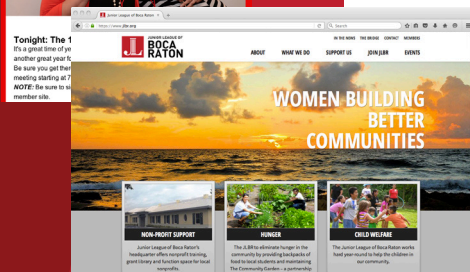
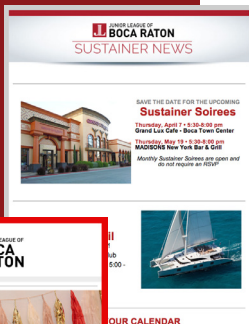
JLBR is full of young tech savvy members as well as more seasoned members who have jumped head first into social media. As a result, JLBR has a very engaging and well-followed social media presence. Join our community of 10,497 followers!



WEB & EMAIL MARKETING

www.JLBR.org is updated regularly. It contains the standard information one would expect on any good site, but it also includes up-to-date event information, ticket sales, press releases, nonprofit training information and a very in-depth member only section that keeps both members and supporters coming back on a regular basis.

JLBR regularly communicates with our members and supporters through email marketing. With an open rate as high as 63% and an average click-through rate of 10%, our members, nonprofit partners and community supporters are always pleased to see us in their in-box.





The Junior League of Boca Raton's 50TH ANNIVERSARY CELEBRATION

**THURSDAY, SEPTEMBER 23, 2021, 7 P.M.
THE ADDISON, BOCA RATON**

Honorary Chairs:

Anne Vegso, Marina Morbeck and Betsy Eisenberg

Co-Chairs: Debbie Abrams and Elizabeth Kelley Grace

*Join us as we celebrate the Junior League's 50 years of impact in our community!
Boca Raton's community and civic leaders will be present to recognize this milestone
at an al fresco dinner under the stars at The Addison in Boca Raton.
The event will include a seated dinner and entertainment.*

The event is expected to achieve widespread media coverage and social media exposure.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$15,000

- Recognized in event title (50th Anniversary Celebration, presented by....)
- Table of 10 to event
- Logo/Name on event invitation and press releases
- Product placement/distribution at event
- Recognition on JLBR social media feeds
- Logo on outside advertising when available
- Logo/Link on JLBR website
- Logo on step & repeat at event
- Sponsor recognition on signage at event

PLATINUM SPONSOR: \$10,000

- Six tickets to event
- Logo/Name on event invitation and press releases
- Product placement/distribution at event
- Recognition on JLBR social media feeds
- Logo on outside advertising when available
- Logo/Link on JLBR website
- Logo on step & repeat at event
- Sponsor recognition on signage at event

GOLD SPONSOR: \$5,000

- Four tickets to event
- Logo/Name on event invitation and press releases
- Product placement/distribution at event
- Recognition on JLBR social media feeds
- Logo on outside advertising when available
- Logo/Link on JLBR website
- Logo on step & repeat at event
- Sponsor recognition on signage at event

VALET/AUTO SPONSOR: \$5,000

- Four tickets to event
- Opportunity to showcase vehicles at entrance
- Logo/Name on event invitation and press releases
- Product placement/distribution at event
- Recognition on JLBR social media feeds
- Logo on outside advertising when available
- Logo/Link on JLBR website
- Logo on step & repeat at event
- Sponsor recognition on signage at event

CHAMPAGNE SPONSOR: \$2,500

- Two tickets to event
- Logo/Name on event invitation and press releases
- Product placement/distribution at event
- Recognition on JLBR social media feeds
- Logo on outside advertising when available
- Logo/Link on JLBR website
- Sponsor recognition on signage at event

FRIEND OF 50TH: \$1,000




- Two tickets to event
- Recognition on JLBR social media feeds
- Logo/Link on JLBR website
- Sponsor recognition on signage at event

SMALL FUNDRAISERS WITH A BIG



SMALL FUNDRAISERS

Each year, JLBR partners with businesses who want to get the word out that they have joined our community and are interested in making an impact within their service area. Often these opportunities include store openings, restaurant openings, new community development openings, and more. Businesses know that a wonderful party coupled with giving back to the community through their partnership with JLBR is the way to make a splash in the community.

-  Funds raised through these partnerships impact our 3 community focus areas — Nonprofit Support, Child Welfare, and Hunger
-  Invites reach our entire membership to include Provisionals, Actives, and Sustainers (nearly 700 women) as well as other JLBR supporters
-  Widespread newspaper, magazine, and social media exposure



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SPONSOR ENROLLMENT FORM

WVOY EVENT SPONSORSHIPS

☐ WVOY Grand Patron \$10,000

☐ WVOY Patron \$2,500

☐ Virtual Event Program \$5,000

☐ 1971 Society \$500

* Email wvoy@info.org to discuss custom sponsorship opportunities or call 561.620.2553

JLBR 50TH ANNIVERSARY CELEBRATION SPONSORSHIPS

☐ Presenting Sponsor \$15,000

☐ Valet/Auto Sponsor \$5,000

☐ Platinum Sponsor \$10,000

☐ Champagne \$2,500

☐ Gold Sponsor \$5,000

☐ Friend \$1,000

COMMUNITY PARTNER SPONSORSHIPS

☐ Society \$50,000

☐ Gold \$10,000

☐ Legacy \$35,000

☐ Silver \$5,000

☐ Platinum \$25,000

☐ Bronze \$2,500

☐ Crystal \$15,000

☐ Friend \$1,000

☐ **YES! I WANT TO MAKE JLBR A SUCCESS THIS YEAR
WITH MY SUPPORT!**

Name of sponsor _____

Contact Person _____

Address _____

City _____ State _____ ZIP _____

Telephone/Email _____

Payment Info

☐ Check ☐ American Express ☐ MasterCard ☐ VISA

Credit Card Number _____

Exp Date _____ CCV Number _____

Name on Card _____

Signature _____

Checks are made to Junior League of Boca Raton or you may pay online at JLBR.org.

Contact 561-620-2553 or info@jlbr.org for questions or additional information.



JUNIOR LEAGUE OF

BOCA RATON

261 NW 13th St. Boca Raton, FL 33432

www.JLBR.org • 561-620-2553

THE JUNIOR LEAGUE OF BOCA RATON QUALIFIES AS A CHARITABLE ORGANIZATION UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE. A COPY OF THE OFFICIAL REGISTRATION, NO. CH2459, AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



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261 Northwest 13th Street • Boca Raton, Florida 33432



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JUNIOR LEAGUE OF
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Donation Form

The Junior League of Boca Raton, Inc. (JLBR) gratefully acknowledges your donation for the year 2020. Your support enables us to continue our community projects, programs and support of our mission.

Because the Junior League of Boca Raton qualifies as a charitable organization under Section 501(c)(3) of the Internal Revenue Service Code, your donation is tax deductible.

Donation: ☐ Product ☐ Service ☐ Cash Sponsorship

Donor Declared Value: \$ _____

Product or Service Description (item donated): _____

Donor Name: _____

Company Name: _____

Name to be recognized in print if applicable: _____

Address: _____
(Street) (City) (State) (Zip)

Telephone: _____ Email: _____

JLBR to complete this section

JLBR Member Name: _____

Gift Category: 2020 Woman Volunteer of the Year

Date Donation Received: _____

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