



## 2019 FALL NONPROFIT WORKSHOPS

Vegso Community Resource Center (VCRC)  
261 NW 13<sup>th</sup> Street • Boca Raton, FL 33432  
(561) 620-2553 • [www.jlbr.org](http://www.jlbr.org)

### ABC BUILDING BLOCKS OF CONSTRUCTING SUSTAINABLE & IMPACTFUL RELATIONSHIPS

**Tuesday, July 23, 2019**

**10:00 a.m. – 12:00 p.m.**

**No Registration Fee**

Interactive workshop that will teach attendees the tools to build impactful long lasting relationships with donors, funders, community and other nonprofits.



#### Presented by Mary Wong

Mary Wong is the proud owner of Bee Mary LLC a small business dedicated to "unlocking the power of possibilities". Mary has a strong background in leadership with over 25 years in the nonprofit arena. Mary has a deep commitment as a community builder and connector. She believes deeply in perseverance, commitment, creativity and that the key is always available to what is our next gift. With Two Doors, Mary is helping others to unlock their potential and identify their gifts to keep as many doors as possible open to them. Mary lives in Lake Worth Fl. and during her spare time enjoys her dogs, volunteering and is an avid gardener. "I have been studying doors, locks, keys, and what I have realized is that no matter the size shape or age you still have to have the courage to turn the door knob and open the door. To take the steps to begin the journey.....EVERYONE IS WELCOME"

### CHANGING STAFF CULTURE AROUND FUNDRAISING

**Tuesday, August 6, 2019**

**10:00 a.m. – 12:00 p.m.**

**No Registration Fee**

How to change the culture in how you view fundraising within your organization and how to develop a culture of philanthropy in your organization and increase the performance in fundraising.



#### Presented by Dr. Christopher Noe

Dr. Christopher Noe, Ph.D., has served countless nonprofit and for-profit organizations in the area of strategy and enterprise development from Florida to California with his national strategy consulting firm – CNoeLimits, LLC. Prior to starting his own consulting practice, he served as Manager of the Office Depot Foundation providing resources and corporate philanthropy to over 3,000 charitable organizations worldwide. Dr. Noe has also served as Director of Social Investment at Nonprofits First, a management support organization, where he created the *Social Enterprise Institute* and *Fund Development Academy* teaching nonprofits how to become sustainable and impactful with their funding and programs. Currently, Dr. Noe serves as a facilitator, lecturer, strategist, and advisor to both for-profit and nonprofit leaders who wish to create social good and advance their mission causes. He works with entrepreneurs, philanthropists, and disruptors who wish to change the world for positive social and economic outcomes and improved internal organizational health. Dr. Noe is a graduate of Leadership Boca, Leadership Delray, & Leadership Palm Beach County. He earned his MBA in Nonprofit Management and his Ph.D. in Corporate & Organizational Leadership.

The Junior League of Boca Raton, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.



## **WHAT CONTENT SHOULD YOU POST ON YOUR SOCIAL MEDIA**

**Tuesday, August 20, 2019**

**10:00 a.m. – 12:00 p.m.**

**No Registration Fee**

Text, photos, videos – what should your nonprofit be posting on Facebook, Twitter, LinkedIn and Instagram? The right answer is a combination of all of those. We'll go over strategies to create the best possible daily posts on your organization's social media platforms so your agency can reach the right audience of supporters, donors and other stakeholders with the most effective messages.



### **Presented by Leon Fooksman**

Award-winning writer Leon Fooksman specializes in using words, images, and videos to tell the unique stories of nonprofits, government agencies and small businesses on their websites, blogging pages, e-newsletters, and social media channels. The author of "A Tradition of Caring: A History of Medicine in Palm Beach County," he has more than 25 years of experience in journalism and marketing. A former South Florida Sun-Sentinel reporter and a graduate of Columbia University Graduate School of Journalism, Leon is president of Digital Storyline -- a content marketing agency that specializes in helping organizations find, tell, and

promote their stories. He has worked with some of the leading nonprofits in South Florida, including Urban League of Broward County, Palm Beach County Medical Society, Leadership Palm Beach County, Families Central, Early Learning Coalition of Palm Beach County, Children's Home Society, and Women's Fund of Miami. He lives with his wife and their two sons in Parkland, Fla.

## **NETWORKING, ENGAGEMENT, SOCIAL MEDIA & DEVELOPMENT IN A COMPETITIVE ENVIRONMENT**

**Tuesday, September 3, 2019**

**11:00 a.m. – 12:00 p.m.**

**No Registration Fee**

Building a strong network to raise funds requires energy strategic thinking, time and effort but it can be fun and ultimately be very rewarding.



### **Presented by Jan Savarick**

Jan Savarick is the President of Savarick Consulting. She is an expert in strategic planning, community and media relations, fundraising, event planning and organizational development. She is the Senior Advisor for Connected Warriors.

Ms Savarick was the Executive Director for Presidential Initiatives at Florida Atlantic University and for 14 years was the President of the Boca Raton Regional Hospital Foundation.

She has been awarded recognitions like: Opal Award (2015), Honoree American Association of Caregiving Youth (2013), Palm Beach County Ultimate CEO (2013) and South Florida Most Influential Business Woman (2012)



**LEADERSHIP SERIES - BREAKING THE MODEL: THE NEW WAY TO GROW NONPROFITS PANEL DISCUSSION**

**Tuesday, September 24, 2019**

**5:30 p.m. – 7:30 p.m.**

**No Registration Fee**

Join this live discussion as these community leaders discuss new ways to break down barriers that affect growth in your organization.

*Our Leadership Series is a program focused on those who lead nonprofit organizations but have other commitments during business hours when our workshops are usually held. Nonprofit board members, management, staff, and supporters are all encouraged to attend. Snacks and beverages will be provided.*



**Featuring Alex Price, Office Depot - National Director of Community Engagement; Jason Hagensick, YMCA of South Palm Beach County - President and CEO; Donna Biase and Debbie Ellman, Best Foot Forward Foundation - Co Founders**

**Facilitated by Junior League of Boca Raton**

**INTRODUCTION TO FINDING GRANTS & FOUNDATION DIRECTORY ONLINE**

**Saturday, September 28, 2019**

**9:00 a.m. – 11:00 a.m.**

**No Registration Fee**

This 2-part workshop will get you started with finding grants for your organization. First, we will review the 10 most important things you need to know about grantseeking while demystifying some of the biggest myths.

- Who funds nonprofits and what are their motivations.
- What do funders really want to know about the organizations they are interested in funding.
- How do you identify potential funders and make the first approach.

The second part of the workshop is hands-on and involves going into the Foundation Directory Online to begin exploring potential funders. Please bring a laptop or tablet computer; if you do not have one, contact [library@jlbr.org](mailto:library@jlbr.org) to reserve a computer to use during the session (quantities limited).

**Presented by the Junior League of Boca Raton Nonprofit Training Committee**



JUNIOR LEAGUE OF  
**BOCA  
RATON**

### **HOW TO CREATE AN ENGAGING FUNDRAISING EVENT**

**Thursday, October 10, 2019**

**10:00 a.m. – 12:00 p.m.**

**No Registration Fee**

How to create the strategies that suit your nonprofit goals to reach success in your fundraising efforts.



#### **Presented by Sandra Tribioli**

Sandra Tribioli, holds a Master in Business Administration, a mom of 3 young children and healthy lifestyle advocate and serial educator. Sandra's real-life breakthrough started when diagnosed with Celiac Disease back in 2002, empowering her to take charge of her own health by taking her nutrition education to the next level and getting certified by the Institute for Integrative Nutrition and American Association of Drugless Practitioners. While the hours are long, her life aspirations are centered in cultivating healthier communities, through creating various educational-based platforms including MindBody Expo now a 501(c)(3), dedicated to

providing our growing community of wellness enthusiasts the content needed to live a healthy and sustainable lifestyle. Currently, she's working on creating a brand new educational-platform called CAMTalk to join the voices of progressive physicians and healthcare professionals from diverse fields of Complimentary and Alternative Medicine dedicated to preventing and reducing chronic disease, while living in a more sustainable planet. Sandra also seats in various planning committees such as TEDx Boca Raton, Walk to End Alzheimer's Boca, Brain Bowl and most recently ImagiNation at the Children's Museum in Boca Raton.

### **7 SECRETS ON HOW TO ESTABLISH AND GROW A NONPROFIT 501(C)(3)**

**Tuesday, October 29, 2019**

**10:00 a.m. – 12:00 p.m.**

**No Registration Fee**

In this program you will learn the secrets to setting up and operating a successful not-for-profit organization.



#### **Presented by Lauren A. Cohen, Esq.**

When entrepreneurs and business owners want to ensure they have a sound corporate infrastructure for growth, need to protect their financial interests, wish to craft a professional strategic business plan, or plan to eventually execute a profitable exit, they call expert advisor and attorney Lauren Cohen.

For over twenty years, Lauren and her teams at e-Council Inc.com and ScaleUp Enterprises have advised U.S. and international businesses, providing concierge-level, professional guidance in many of the areas critical to success, including professional business plans, financing, legal and compliance matters, insurance and licensing, and operational systems and security. Lauren is also a non-profit specialist both in terms of setup and ongoing operations and compliance.

A graduate of York University and Osgoode Hall Law School in Toronto, Canada, Lauren is also an expert in business immigration law, boasting a stellar record helping foreign entrepreneurs realize the "American Dream" by obtaining EB-5, E-2, L-1 and other business visas and starting a business in the U.S. or investing in an established corporation. In doing so, her clients have raised and invested millions of dollars in capital. Lauren has spoken throughout the world on the topics of business immigration and scaling businesses, and she was recently named to the faculty of the Forbes and INC.-renowned global networking and training program for successful business owners.

In 2017, Lauren was recognized as a "Super Lawyer" by Attorney-at-Law magazine and in 2018 received the "Leader in the Law" award from the Florida Association of Women Lawyers. She was recently featured on the global TV series Unlocking Your Limitless Life and has been interviewed on NPR and NBC-6 and quoted in The Wall Street Journal, The South Florida Business Journal, The Palm Beach Post and several other news outlets and publications. Lauren is also a regular featured guest on webinars, podcasts, radio shows and other similar media.

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