



**WOMEN  
BUILDING  
BETTER  
COMMUNITIES**



JUNIOR LEAGUE OF  
**BOCA RATON**

COMMUNITY PARTNERSHIP PROGRAM





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**Mission**

The Junior League of Boca Raton, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

**Focus Areas**

The Junior League of Boca Raton focuses on three issues in our community: hunger, nonprofit support and child welfare.

Thank you for taking the time to learn how you can support the Junior League of Boca Raton through our Community Partnership Program.

**The League Matters.** For more than 45 years, the Junior League of Boca Raton has been making an impact on the South Palm Beach County community. JLBR has addressed problems, devised initiatives, and founded programs to build better communities. We have trained generations of women to be leaders in business, the nonprofit world, in neighborhoods, and in families. Our impact is positive and widespread.

**You Matter.** JLBR is only as strong as the individuals who join us to further our mission in the community. Each one of our donors strengthens the League through their donation of time, talent, and resources. We couldn't do it without your support and each one of our donors is important.

**Your Gift Matters.** Your gift to JLBR helps us make an impact within our three community focus areas — child welfare, feeding our community, and nonprofit support. The Junior League of Boca Raton devotes volunteer hours and dollars to many organizations tasked with the reality of solving these three issues each day. We are able to do that as a result of the generosity of donors and businesses such as yourself that give us the resources to make great things happen for people and organizations in need within our community.

We invite you to join us as we continue to build on our previous successes! Please consider joining our Community Partnership Program. We look forward to your partnership to remain successful as an organization who serves our members and the community.

We are deeply grateful for your consideration of a gift to our League. If you have any questions about the opportunities as they are presented or how it supports our work, please email [Philanthropy@jlbr.org](mailto:Philanthropy@jlbr.org) or contact 561-620-2553.

**#JLBRImpact**



# WHO WE ARE

## OUR MISSION

The Junior League of Boca Raton, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## OUR VISION

The Junior League of Boca Raton provides resources, knowledge and funding to the community through the training, education and voluntarism of its members. The Junior League of Boca Raton is proactive in developing collaborative partnerships to address significant issues in South Florida and improves the overall quality of life through a legacy of trained volunteers.

## OUR COMMUNITY IMPACT

- VOLUNTEERED **4,700+ HOURS** THROUGH DONE IN DAY VOLUNTEER PROGRAMS
- COLLECTED MORE THAN **12,000 POUNDS OF FOOD** AND PROVIDED OVER **24,000 MEALS** IN THE COMMUNITY
- COLLECTED & DISTRIBUTED OVER **1,000,000+ DIAPERS**

We have worked with our community leaders, Junior League leaders past and present and representatives of nonprofits in our service area to identify the issues of greatest concern to those we provide assistance. They are:

**HUNGER • CHILD WELFARE • Nonprofit SUPPORT**



# JUNIOR LEAGUE OF BOCA RATON

# IMPACT REPORT SNAPSHOT

2014-2015



**WHO WE ARE:** Established in 1971 when our 27 founding members recognized the tremendous growth of our city and the need for the trained volunteer program offered by the Junior League. Today, the Junior League of Boca Raton (JLBR) is a team of almost 700 highly motivated, educated, and influential women, who are committed to promoting voluntarism, developing the potential of women, and improving the community through effective action of trained volunteers.

## WOMEN BUILDING BETTER COMMUNITIES

### JLBR COMMUNITY IMPACT

JLBR provides a positive force for change through direct service, collaborations with other community organizations, and advocacy

- Founded Boca Raton Historical Society
- Restored Singing Pines which is now Boca Raton Children's Museum
- Founded and maintain the Vegso Community Resource Center
- Supported In the Pines LEED housing
- Founded the JLBR Diaper Bank

### DEVELOPING THE POTENTIAL OF WOMEN

- **534 Women Trained**
- **984 Hours** of training provided to JLBR members

Members use their training, which ranges from team leadership and mentoring to communications and fundraising to further their careers, for personal growth and to improve our community through involvement with other community organizations.



### HUNGER

- **24,583 Meals** provided
- **12,000 Pounds of Food** collected
- **Largest Community Garden** in Florida



### CHILD WELFARE

**156 Hours** of Self Esteem training for young women through **JLBR ishine** program

**397,140 Diapers** provided through the JLBR Diaper Bank



JLBR Diaper Bank awarded the 2014/2015 **Community Impact Award** from the Association of Junior Leagues International

### NONPROFIT SUPPORT

- **4,752 Hours** served through Done in a Day volunteer programs
- **3,738 Hours** of training provided to our nonprofit partners
- **\$17,500** in grants awarded by JLBR to local nonprofits
- **200+** nonprofits supported



\* Data collected as of May 1, 2015



## PROMOTING VOLUNTARISM



**692 MEMBERS**

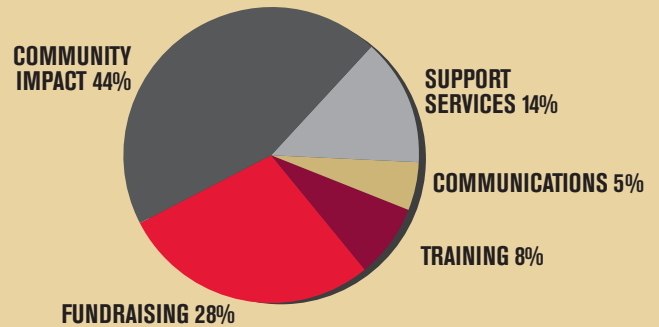
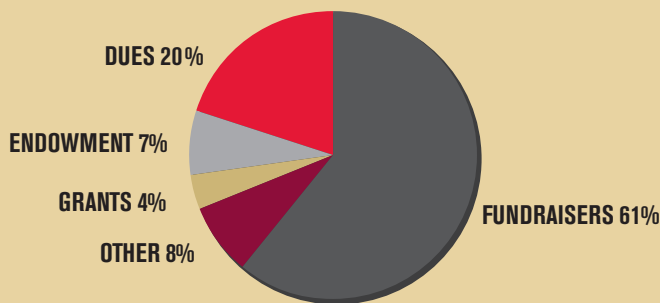
**86 WOMEN IN LEADERSHIP**

NEW, ACTIVE & SUSTAINING members making an impact in the community as ADVISORS, LEADERS and PASSIONATE VOLUNTEERS.

## FINANCES

2014-2015 **TOTAL REVENUE**  
**\$494,501**

2014-2015 **TOTAL EXPENSES**  
**\$471,283**



IMPACT TOMORROW TODAY

## ADVOCACY

We monitor legislation and advocate for issues of importance to our members. Our priority issue areas

for 2014 were at-risk youth, child safety /welfare, and health and hunger. More than 10 of the bills we supported were passed by the Florida Legislature.

**BOOSTER SEATS:** After 12 years of advocating, JLBR and the State Public Affairs committee successfully pushed Florida to become the 49th state to adopt this law in 2015. The law raised the age requirement for children to be buckled in an appropriate safety seat from 4 to 5, thereby significantly reducing the severity of injuries inflicted on children in auto accidents.

### ► BILL WE'RE WATCHING ...

**HB 369 HUMAN TRAFFICKING:** Provides that human trafficking public awareness signs are to be displayed in public transportation areas, emergency rooms, adult entertainment establishments, and establishments offering massage or bodyworks services not owned by a health care professional.



**SUPPORT**  
A JLBR FUNDRAISER

**PARTNER  
WITH JLBR**



WOMAN  
VOLUNTEER  
OF THE YEAR

*Flavors*

**JOIN** LEARN MORE ABOUT  
BECOMING A MEMBER

BECOME A  
**COMMUNITY  
PARTNER**

**FOLLOW/SHARE**



The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities

[WWW.JLBR.ORG](http://WWW.JLBR.ORG)

\* Data collected as of May 1, 2015

# WHO SEES YOUR SUPPORT



The Association of Junior Leagues International Inc. (AJLI) is a charitable nonprofit organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. What began as 80 young women traveling to Manhattan’s Lower East Side to volunteer at a settlement house has blossomed into a growing movement of trained volunteers improving their communities through advocacy, direct service, public education, fundraising and sheer hard work. Today there are over 150,000 Junior League members in 291 Junior Leagues in four countries – Canada, Mexico, the United Kingdom and the United States. The large majority of Junior Leagues – 284 – are in the United States.

Beyond accolades for more than a century of substantial community service, the over 150,000 Junior League members are a desirable audience for corporate sponsors seeking marketing opportunities as well as corporate citizenship initiatives.

<b>AGE:</b>	
18 - 34	25%
35 - 54	47%
55+	28%
<b>HOUSEHOLD INCOME / INVESTMENTS:</b>	
HHI \$50,000+	91%
HHI \$100,000+	54%
HHI \$200,000+	23%
Mean HHI	\$161,800
Mean Investable Portfolio	\$783,900
<b>HIGHLY EDUCATED:</b>	
% Attended College	98%
% College Grads	88%
% Post Grads	46%
<b>EMPLOYMENT:</b>	
<b>Work Outside the Home</b>	
Actives & Provisionals	71%
Total Membership	57%
<b>MARITAL STATUS:</b>	
Married	79%
<b>CHILDREN:</b>	
Under 18 at Home	45%
<b>JUNIOR LEAGUE MEMBERS ENTERTAIN:</b>	
At Least Once/Month	75%
<b>JUNIOR LEAGUE MEMBERS TRAVEL:</b>	
<b>Mean # Trips / 12 Months</b>	
Business	7
Personal	4
Both Business & Personal	5

## JUNIOR LEAGUE MEMBERS...

**ARE INFLUENTIAL CITIZENS:** Forty-one percent of Junior League members are “Roper Influentials” – political and social trendsetters. These women are a commanding force in the marketplace in terms of their purchasing habits, as well as those of the wide circle of friends and associates to whom they provide advice and guidance.

**ARE RENAISSANCE WOMEN:** Using GfK NOP’s LifeMatrix System, 37 percent of Junior League members are Renaissance Women, 25 points higher than women on average. They represent a diverse group – affluent, married, professionals, high-energy, connected women. They are able to balance work, family and a myriad of cultural and educational activities. Digital products and services play a central role in the day-to-day management of their households.

## GIVE BACK:

Average hours per week in Junior League activities	5.3
Junior League members who are involved in other voluntary organizations	80%
Junior League members who have donated money to a charity in the past year	98%

Source: The Association of Junior Leagues International, Inc.

# JLBR COMMUNITY ISSUES



## HUNGER

- We are improving the access of food to families who are food insecure by partnering with non profit organizations like Boca Helping Hands whose mission is to address the issue of hunger and to break the cycle of dependency.
- Through these targeted initiatives, it is our goal to improve food security in our community by improving food availability access and use.
- Our Nutrition/Education program is designed to educate our community of their healthy, affordable food choices while living on a limited budget.
- We have developed and implemented an after school snack program with the goal of improving students grades by providing a healthy snack during a critical time of day.
- We continue to develop programs to assist our nonprofit community partners affected by the growing problem of food insecurity.
- Through a partnership with the City of Boca Raton, the JLBR maintains the largest community garden in South Florida, located at 101 NW 4th Street. The mission of the Boca Raton Community Garden is to cultivate the spirit of community and enhance quality of life by creating and sustaining an organic garden of vegetables, flowers, plants, and trees as well as being a supplemental food source for Boca Helping Hands.

The issue of hunger affects our community in several ways.

Approximately 16% of the households in Florida are food insecure and **20% of our community's children live in food insecure households.**

# CHILD WELFARE

The Junior League of Boca Raton has a long history of dedication to the children of our community. Child Welfare is an issue that the League has focused on in numerous ways for more than 40 years and through various programs, projects and nonprofit community partners. We are tackling the problems affecting the health, safety and well-being of children in our service area in the following ways:

The League will continue to identify the problems affecting child welfare in our community and develop and implement programs such as:

- iShine, our self esteem program was launched in 2014 with the goal of educating young women about the issues of bullying, internet dangers, nutrition, body image and self defense.
- The League created the Diaper Bank to serve a huge need in our community. One in three mothers struggle to provide enough diapers for their babies. Parents cannot take advantage of free or subsidized childcare if they cannot afford to leave a days' supply of disposable diapers at the childcare center.
- Along with our non profit community partners, through Done in a Day programs, we serve our community to improve the health, safety and well being of our local citizens.

## DIAPER BANK STORAGE SPONSORS:



# NONPROFIT SUPPORT

By providing support and training to our non-profit community, the League is able to empower them to improve their organization's success and sustainability. Our highly-trained volunteers donate over 20,000 hours a year to fulfill the needs of our nonprofit community partners.

- We provide training through various programs at the Vegso Community Resource Center. Specialized training workshops are held for all of our area nonprofits.
- Our resource center enables nonprofits to research funding opportunities through our grant library. The Center's Resource Library houses the Foundation Center's Cooperation Collection core materials and other resources which are extremely useful to nonprofit organizations seeking funding and information about nonprofit management. In 2007, the Vegso Community Resource Center received the Vision Award from the Association of Junior Leagues International.
- Our community Support Fund is the granting arm of the League that allows nonprofit organizations within our service area to apply for grants to fund their programs and initiatives.
- We advocate for our League and community issues of concern at the State Public Affairs level and through the development of relationships and partnerships with our community leaders and representatives.

Junior League of Boca Raton Diaper Bank is the only diaper bank in Palm Beach and Broward Counties. **We currently distribute approximately 140,000 diapers every other month** to local nonprofit agencies. We help diaper well over 800 babies per month.

The Center's Resource Library houses the Foundation Center's Cooperation Collection core materials and other resources which are extremely **useful to nonprofit organizations seeking funding and information about nonprofit management.**



# JLBR SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS	SOCIETY \$50,000	LEGACY \$35,000	PLATINUM \$25,000	CRYSTAL \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	FRIEND \$1,000
Opportunity to Sponsor Sustainer or Provisional Member Event	✓							
Company Spotlight at JLBR's Annual Dinner	✓	✓	✓					
Speaking Opportunity at a General Membership Meeting	✓	✓	✓					
Volunteer Opportunities Tailored to Your Company Employees if Desired	✓	✓	✓	✓	✓	✓	✓	
Advertisement in <i>The Bridge</i> Magazine (Quarterly)	Full Page	Full Page	1/2 Page	1/4 Page	1/4 Page			
Logo Recognition on All JLBR Invitations and Press Releases	✓	✓	✓	✓	✓			
Recognition at Monthly General Membership Meetings	✓	✓	✓	✓	✓	✓	✓	
Recognition on JLBR Social Media Feeds	✓	✓	✓	✓	✓	✓	✓	✓
Logo Included in Outside Advertising as Applicable	✓	✓	✓	✓	✓	✓		
Level Logo Recognition in Event Programs (where applicable)	✓	✓	✓	✓	✓	✓	✓	✓
Invitations to JLBR Exclusive Events	✓	✓	✓	✓	✓	✓	✓	✓
Logo, Link & Level Listing on JLBR Website (www.JLBR.org)	✓	✓	✓	✓	✓	✓	✓	✓
Level Logo Recognition in <i>The Bridge</i> Magazine	✓	✓	✓	✓	✓	✓	✓	✓
Speaking Opportunity at WVOY Luncheon	✓	✓	✓					
Logo on Step and Repeat at WVOY	✓	✓	✓	✓	✓			
Advertisement in WVOY Program	Full Page	Full Page	1/2 Page	1/2 Page	1/2 Page	1/4 Page		
Invitation to WVOY Nominee Reception	4 Guests	4 Guests	4 Guests	2 Guests	2 Guests	1 Guest		
Tickets WVOY	12 Platinum	12 Platinum	12 Platinum	12 Gold	12 Silver	4 Silver	2 Silver	
Tickets to Flavors of Boca	8 tickets	6 tickets	4 tickets	4 tickets	4 tickets	2 tickets	2 tickets	
Opportunity to FEEL GREAT about Joining the JLBR in Making an Impact in our Community	✓	✓	✓	✓	✓	✓	✓	✓

Woman Volunteer of the Year

Flavors

# SHARING OUR PARTNERSHIP NEWS

## IN THE NEWS

JLBR has a strong media presence throughout local publications and media outlets such as Boca Magazine, Coastal Star, and local television broadcast stations just to name a few. From press releases, to event photos and spotlight articles featuring our members, events, and mission, JLBR is very visible in the community. JLBR also publishes its own quarterly publication, "The Bridge" with a distribution of over 1,200. The magazine is mailed to our members and supporters as well as available throughout the community.



**SunSentinel**

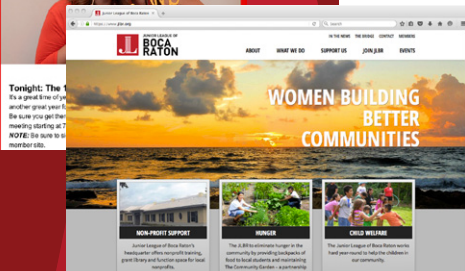
**boca**  
THE (ONLY) BOCA RATON MAGAZINE

**Coastal Star**

**Boca Raton News**

## SOCIAL

JLBR is full of young tech savvy members as well as more seasoned members who have jumped head first into social media. As a result, JLBR has a very engaging and well-followed social media presence. With over 2,300 page likes on Facebook, 1,000+ Twitter and 1,000+ Instagram followers, the JLBR is VERY social, both face to face, and online.



## WEB & EMAIL MARKETING

www.JLBR.org is updated regularly. It contains the standard information one would expect on any good site, but it also includes up-to-date event information, ticket sales, press releases, nonprofit training information and a very in-depth member only section that keeps both members and supporters coming back on a regular basis.

JLBR regularly communicates with our members and supporters through email marketing. With an open rate as high as 63% and an average click-through rate of 10%, our members, nonprofit partners and community supporters are always pleased to see us in their in-box.

# Woman Volunteer of the Year

29th ANNUAL LUNCHEON & FASHION SHOW

NOVEMBER 18, 2016 • BOCA RATON RESORT AND CLUB



*In it's 29th year, our award luncheon and fashion show is designed to bring together dozens of diversified and impactful nonprofit organizations from our community – their boards, supporters, and leaders for a day of celebrating volunteers and their work to make our community better and brighter.*



Prestigious luncheon honoring women volunteers for their outstanding impact, dedication, and expertise in their nonprofit organizations



Featuring a sleek runway fashion show by Saks Fifth Avenue Boca Raton that has previously been tagged by the Sun-Sentinel as the “Most Stylish Fashion Event” of the season



Draws over 850 attendees



Widespread newspaper, magazine, and social media exposure



Invites reach over 4,000 community-minded, philanthropic households



*Award Sponsor*



*Fashion Show Sponsor*






**#JLBRImpact**





## February 2, 2017 at The Addison, Boca Raton

*In it's 8th year, this event is known as one of the most entertaining boutique food and wine events in south Palm Beach County. Located at The Addison in downtown Boca Raton, attendees enjoy the finest fare and wines this side of delicious. A combination of celebrated chefs and restaurants participate in this event and each one is just the right ingredient to make the night a fabulous success!*

-  Dining al fresco under the stars in a beautiful historic venue in downtown Boca Raton
-  Last year's event was sold out with over 400 attendees
-  A sleek and exclusive VIP area where guests enjoy food and wine service, deluxe gifts, entertainment, and more
-  Invites reach over 4,000 community-minded, philanthropic households
-  Widespread newspaper, magazine, and social media exposure

**Cheers!**



**#JLBRImpact**



# SMALL FUNDRAISERS WITH A BIG IMPACT



## SMALL FUNDRAISERS

*Each year, JLBR partners with businesses who want to get the word out that they have joined our community and are interested in making an impact within their service area. Often these opportunities include store openings, restaurant openings, new community development openings, and more. Businesses know that a wonderful party coupled with giving back to the community through their partnership with JLBR is the way to make a splash in the community.*

- J** Funds raised through these partnerships impact our 3 community focus areas — nonprofit support, child welfare, and hunger
- J** Invites reach our entire membership to include Provisionals, Actives, and Sustainers
- J** Widespread newspaper, magazine, and social media exposure



**#JLBRImpact**



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**BOCA RATON**

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