



JUNIOR LEAGUE OF BOCA RATON

Women building better communities

2015 SUMMER NON-PROFIT LEADERSHIP SERIES

Vegso Community Resource Center (VCRC)
261 NW 13th Street, Boca Raton, FL 33432

To register or for further information contact library@jlbr.org

INTRODUCTION TO FINDING FUNDERS AND TO THE VCRC GRANT LIBRARY

PRESENTED BY BARBARA WOODEN, NON-PROFIT EDUCATION COORDINATOR

July 14 & August 4, 2015 10:00 am – 11:30 am No Cost

Learn how to effectively use library materials, including the Foundation Center's Foundation Directory Online database. Research potential funders for your organization by developing targeted lists of foundations that will match your organization's funding needs.

BRANDRAISING: RAISE VISIBILITY AND MONEY USING COMMUNICATIONS

PRESENTED BY KAREN EBER DAVIS

June 25, 2015 10:00 am – 12:00 pm No Cost

Plan. Inspire. Engage. Learn how communications planning can help organizations build and strengthen their brand among the stakeholders critical to their success. This session will highlight the importance of staying connected to your core values as a way to inspire and motivate brand ambassadors. Attendees will walk away with insight on how to develop a communications plan that both supports their organization's brand and delivers results. (Noted author Karen Eber Davis' latest book, [7 Nonprofit Income Streams: Open the Floodgates to Sustainability](#) will be available after the Workshop.)

BECOMING EVIDENCE - BASED: HOW TO EXPLORE THE BENEFITS OF YOUR ORGANIZATION

PRESENTED BY LISA M. LINDEMAN, PH.D

July 9, 2015 2:00 pm – 4:00 pm No Cost

Does your organization benefit the community? Your ability to answer this question using scientific evidence may be your key to continued funding or stronger stakeholder support. Discover what it takes to build your organization's capacity to gather that evidence. Learn basic research and evaluation concepts as well as solutions to common challenges. Identify the resources you need to move forward and avoid the pitfalls that turn expensive research projects into useless data.

**OUR GREAT RESOURCE, VOLUNTEERS: HOW DO WE GET THEM, HOW DO WE KEEP THEM
PRESENTED BY TONY BEALL, MISTER NONPROFIT CONSULTANCY**

July 28, 2015 1:00 pm - 3:00 pm No Cost

I bet you thought your Donors were your most important asset. They are way up there on the "important" list but do not forget about your Volunteers. Where would you be without them? How do you find them, train them, manage them, reward them, evaluate them, engage them, motivate them, measure their performance, grow them within the organization and build the loyalty and strength you so desire for them. Then, once you've done all of that how does your succession plan look, because you know that day will come and you must be ready for it. There are things that you can do to build the Volunteer Corps that you want.

WHAT'S YOUR GIRL SCOUT COOKIES? CREATING A PRODUCT FOR YOUR NON-PROFIT AND SOCIAL ENTERPRISE...

PRESENTED BY CHRISTOPHER A. NOE, PH.D

August 11, 2015 10:00 am – 12:00 pm No Cost

Does your nonprofit organization have a product or service that it can sell? Many non-profits are now asking, "what do we have that we could sell that could add to or create sustainable revenue?" As grants and traditional philanthropy are challenged, what does your nonprofit enterprise offer as a social or consumer good for sale? How can your nonprofit capitalize on its existing programs, products, or services that can lead to an enterprising concept? What's your proverbial "Girl Scout Cookies?"

WHAT IS YOUR ORGANIZATION REALLY WORTH? WHY SHOULD YOU CARE? DO YOUR DONORS CARE? CAN YOU DO BETTER? NONPROFIT FINANCIAL VALUATION

PRESENTED BY RUDI BESTER

August 27, 2015 2:00 pm – 4:00 pm No Cost

How do you presently raise funds? Cake sale, bake sale, walk, run, golf tournament and big banquet? You've earned your 501c3 status; now it's time to unlock the power within that tax-exempt status. You have the ability to give your supporters something they simply cannot get without you: Tax Breaks. Your 501c3 is as good as a gift certificate from the IRS. Why aren't you sharing it with your supporters? You have what they need: Tax Breaks. And they have what you need: Money. Come and learn how to create win-win charity partnerships even beyond your regular support base. Wealthy people write charitable trusts every time they need to shield money. Are they writing them to benefit your organization? Learn what to say to donors that will have them asking to partner with your organization.

Not yet on our mailing list? Sign up now for electronic invites to each of our events and for all future programming schedules. E-mail us at library@jlbr.org